



Market situation and perspectives

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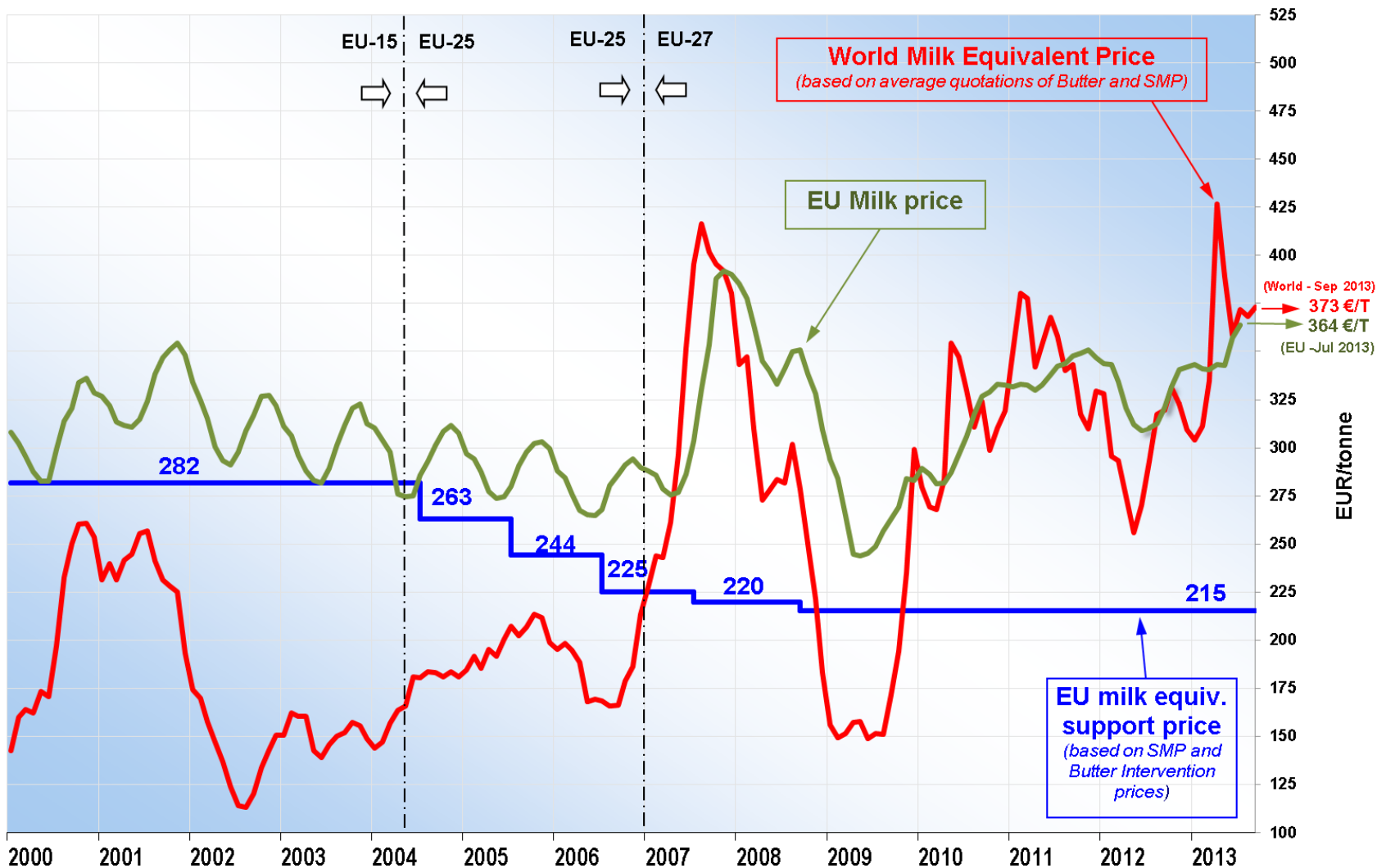
European Commission

Conference "The EU Dairy Sector: developing beyond 2015"
Brussels - 24.09.2013

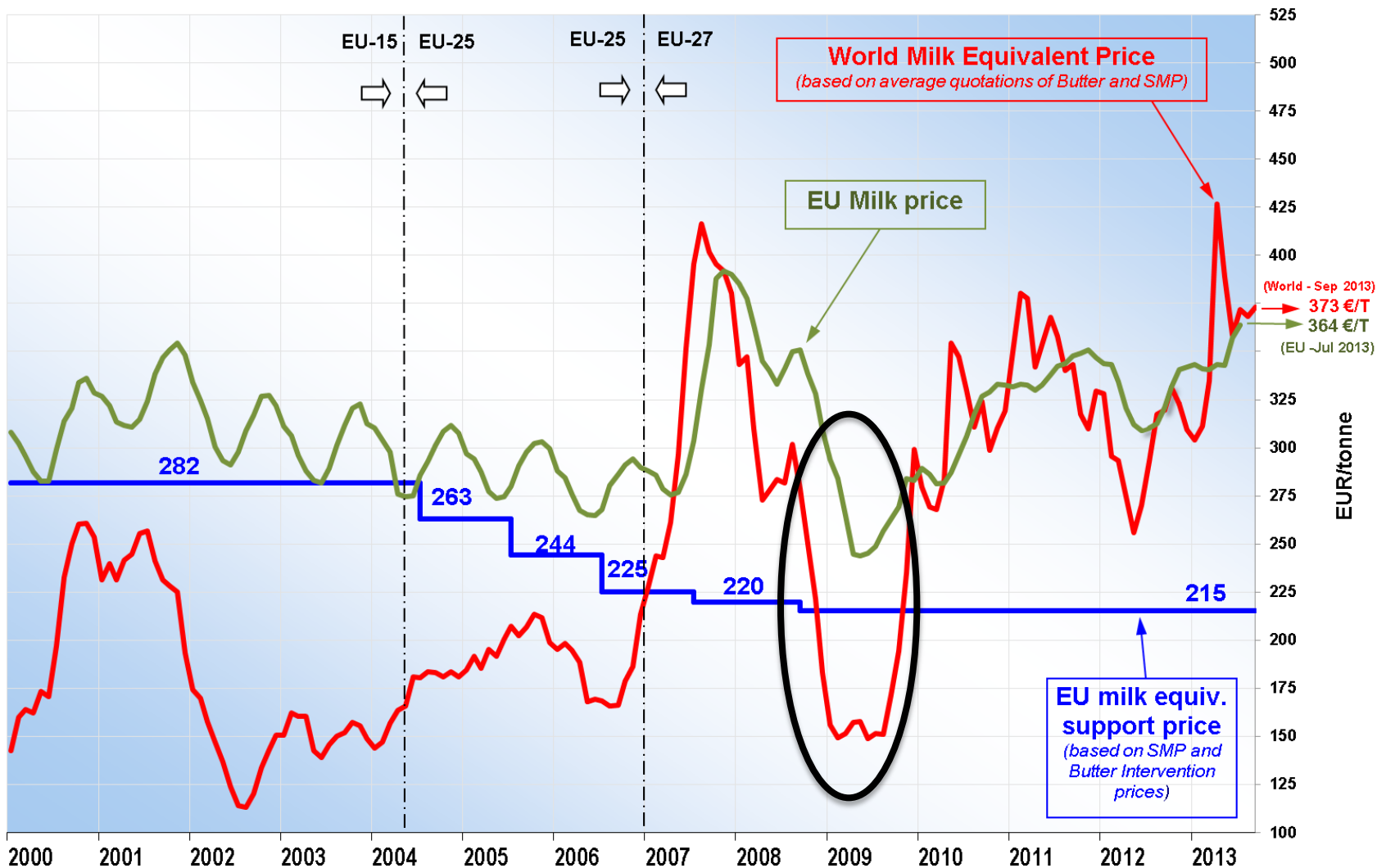
1. International competitiveness

2. Internal market

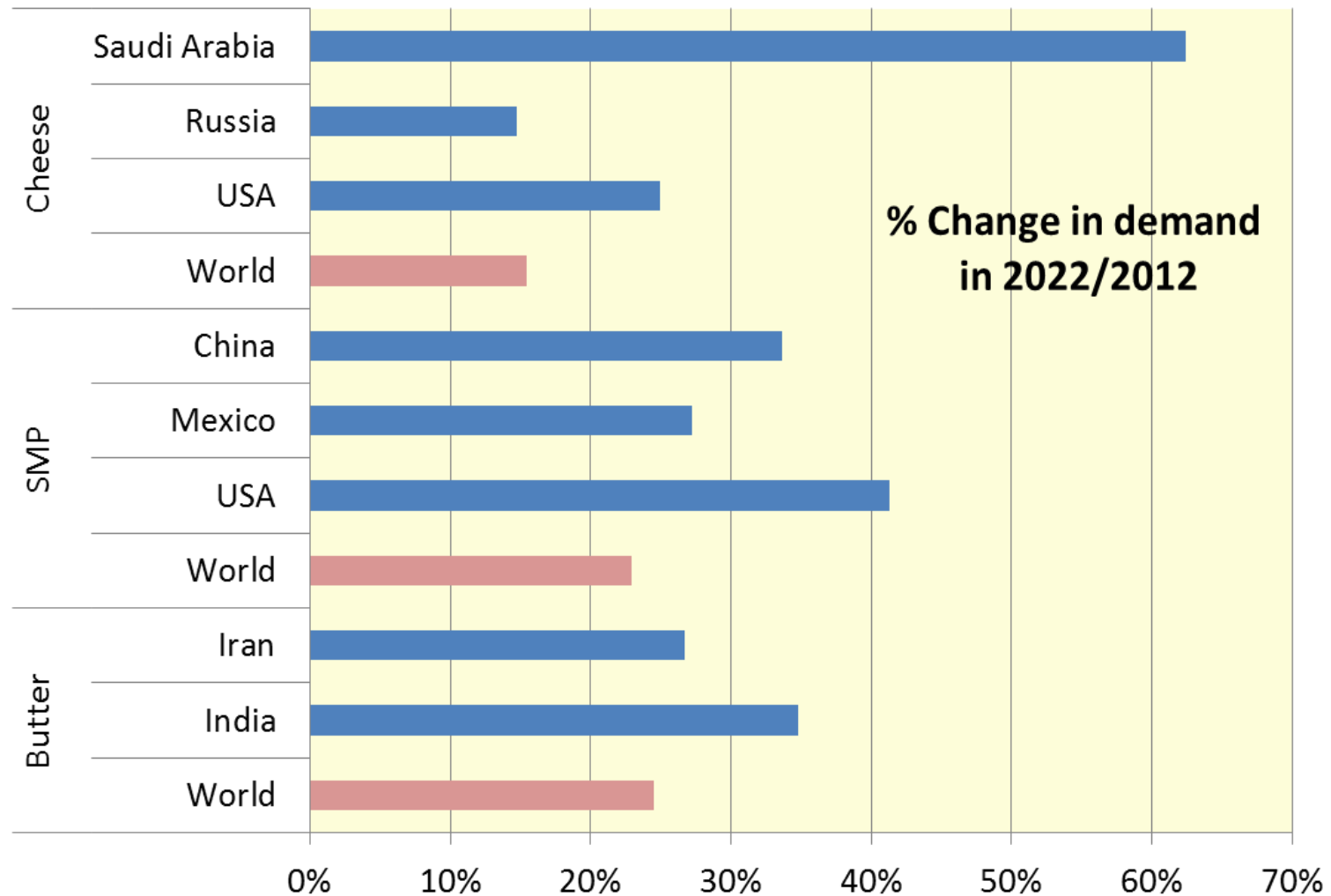
EU competitiveness - Milk



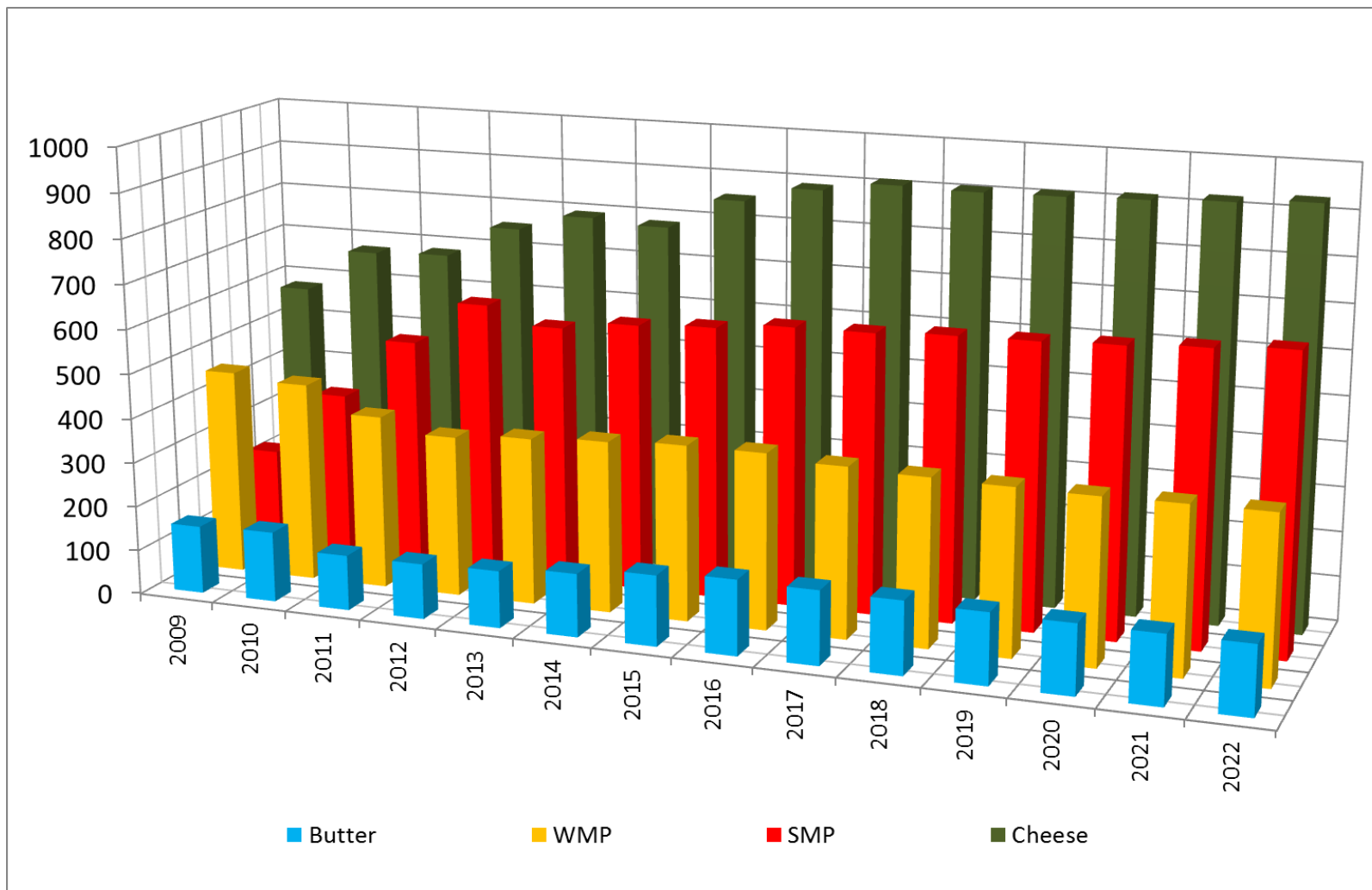
EU competitiveness - Milk



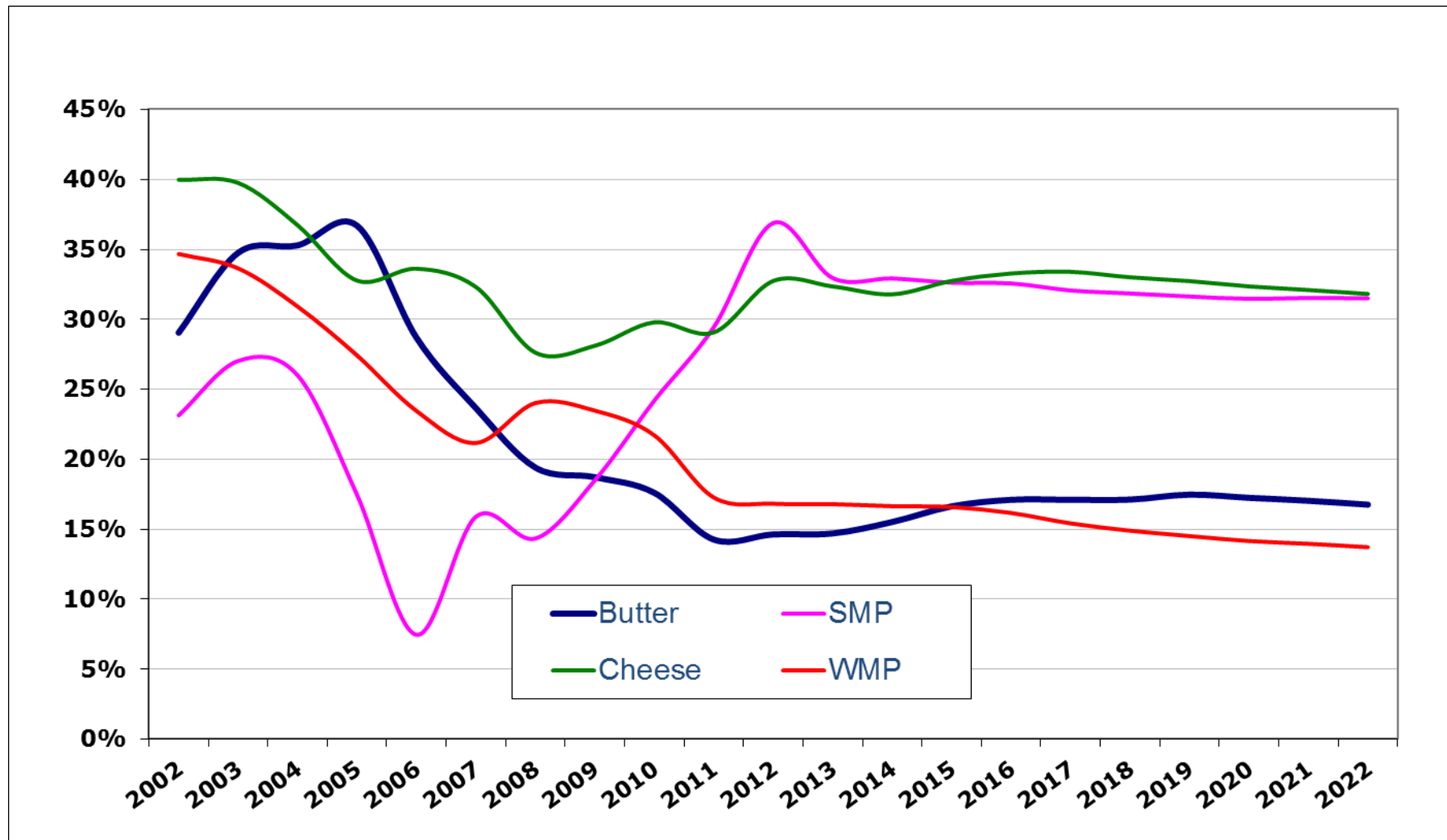
Increasing demand: The main driver in the dairy outlook



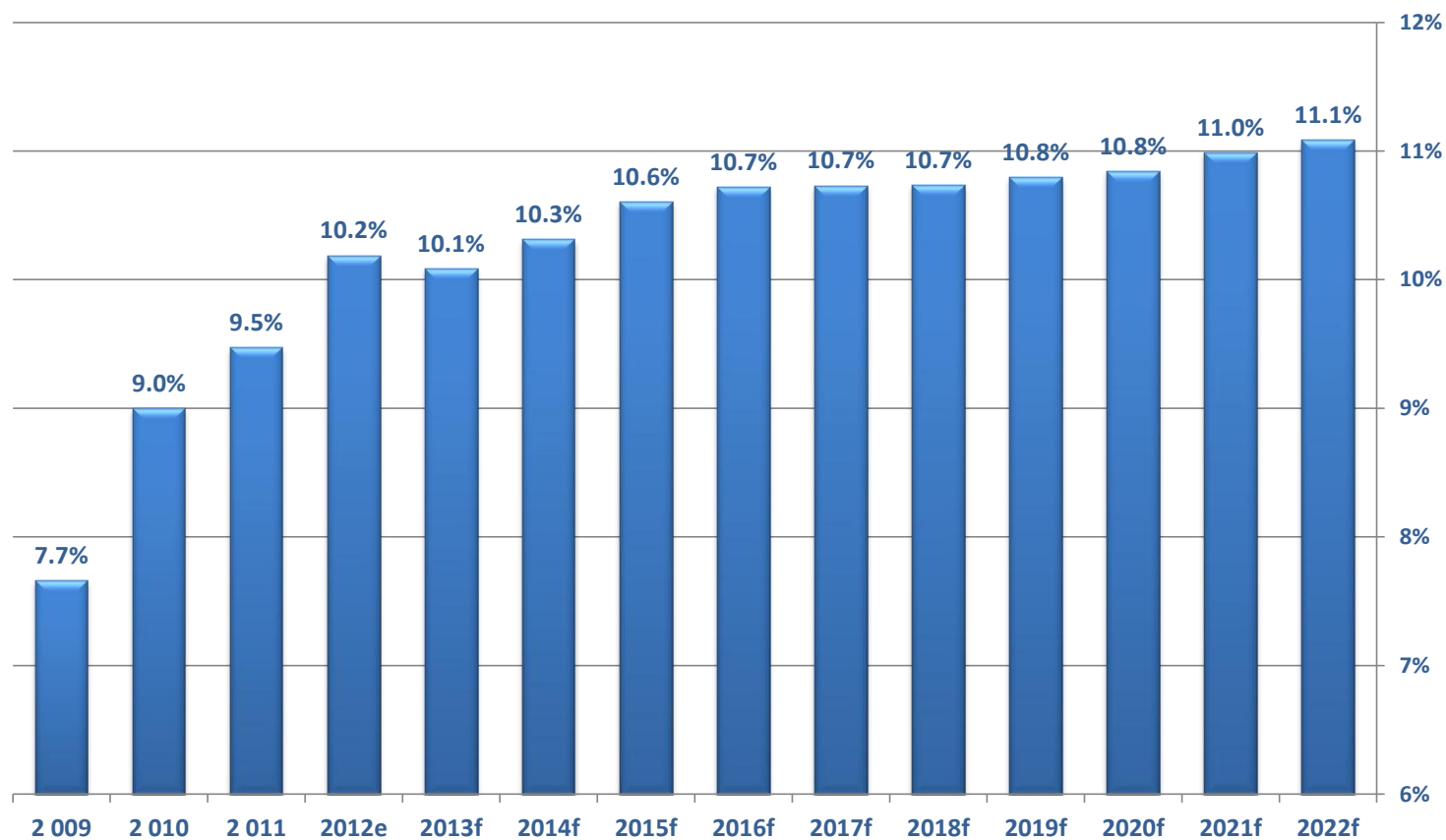
EU dairy exports (in 1 000 t)



EU world market share



EU exports of dairy products (*in milk equivalent*) in % of EU Milk production



Source : DG AGRI Medium Term Outlook, Eurostat (Comext)

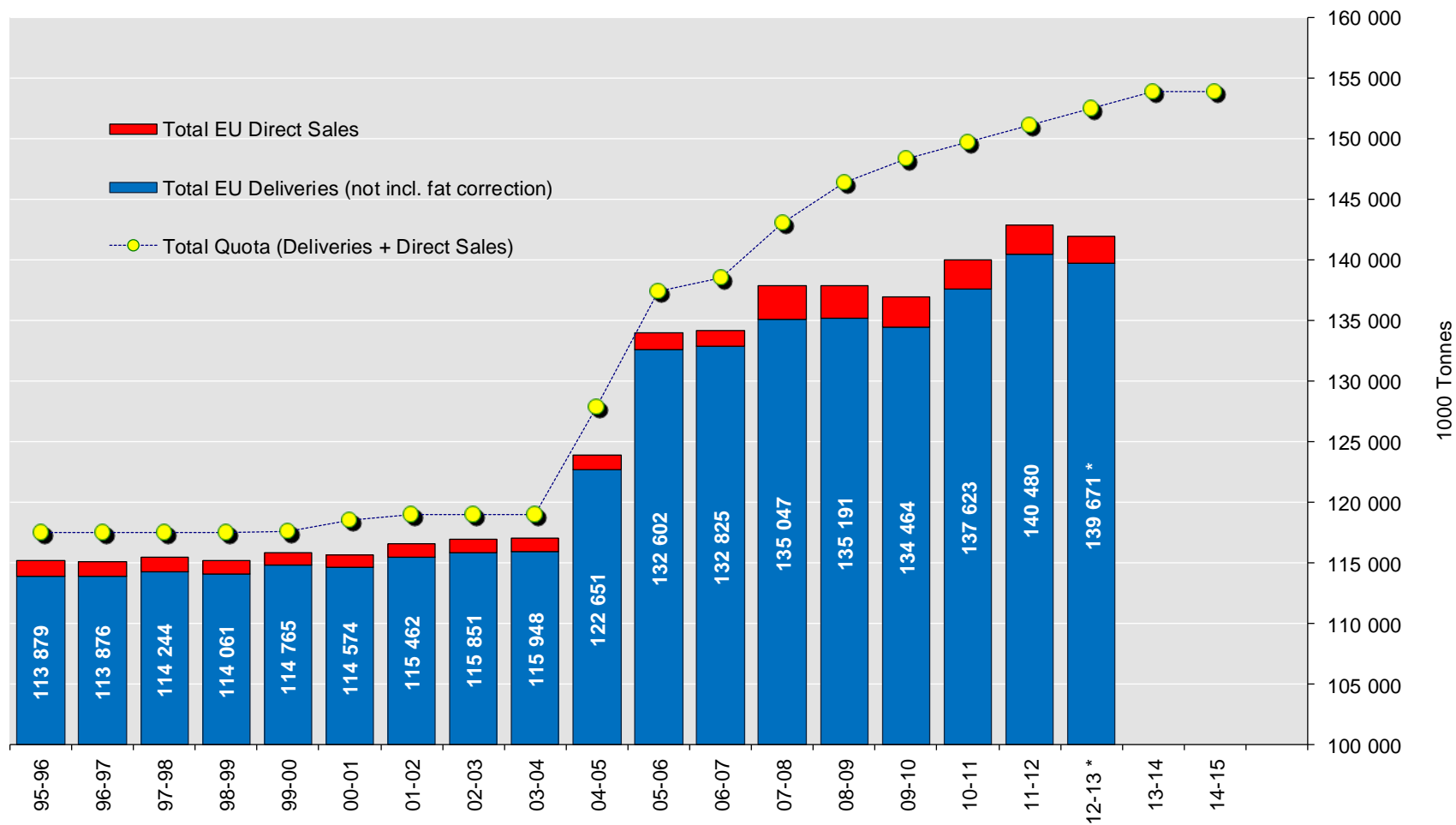
1. International competitiveness

2. Internal market

Milk production below quota



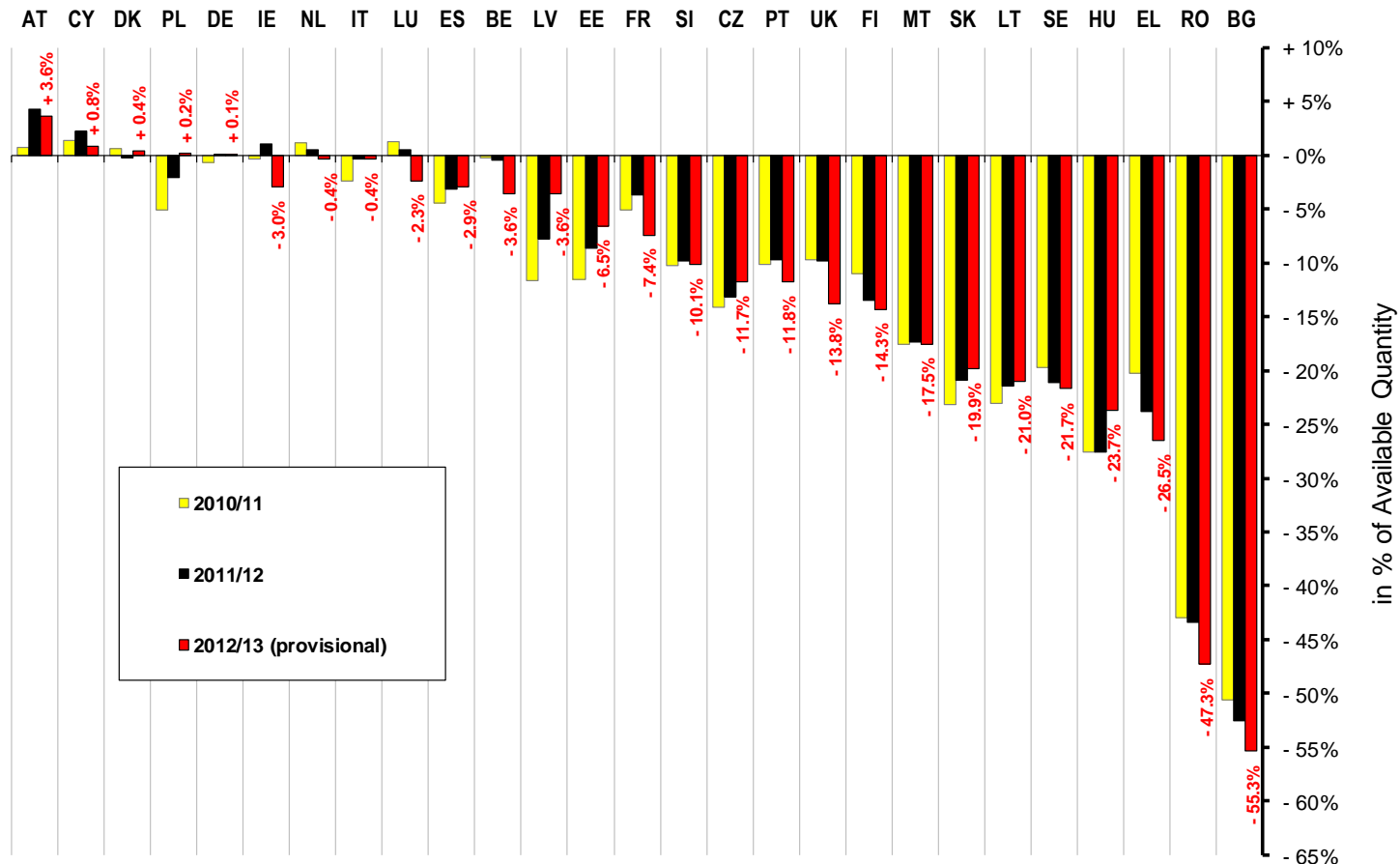
Evolution of EU Milk deliveries and Direct sales versus quota



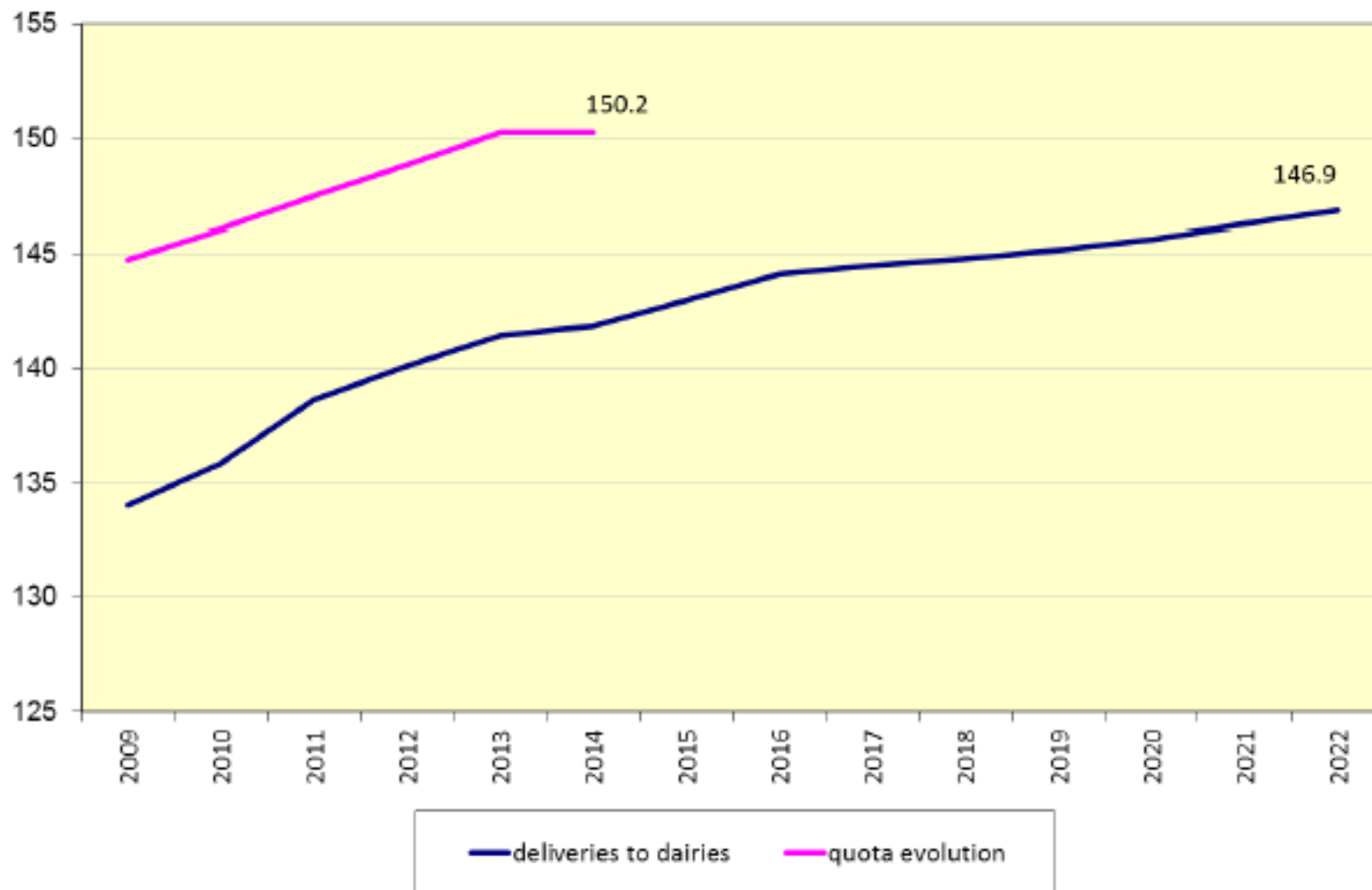
Milk production versus quota in the various MS



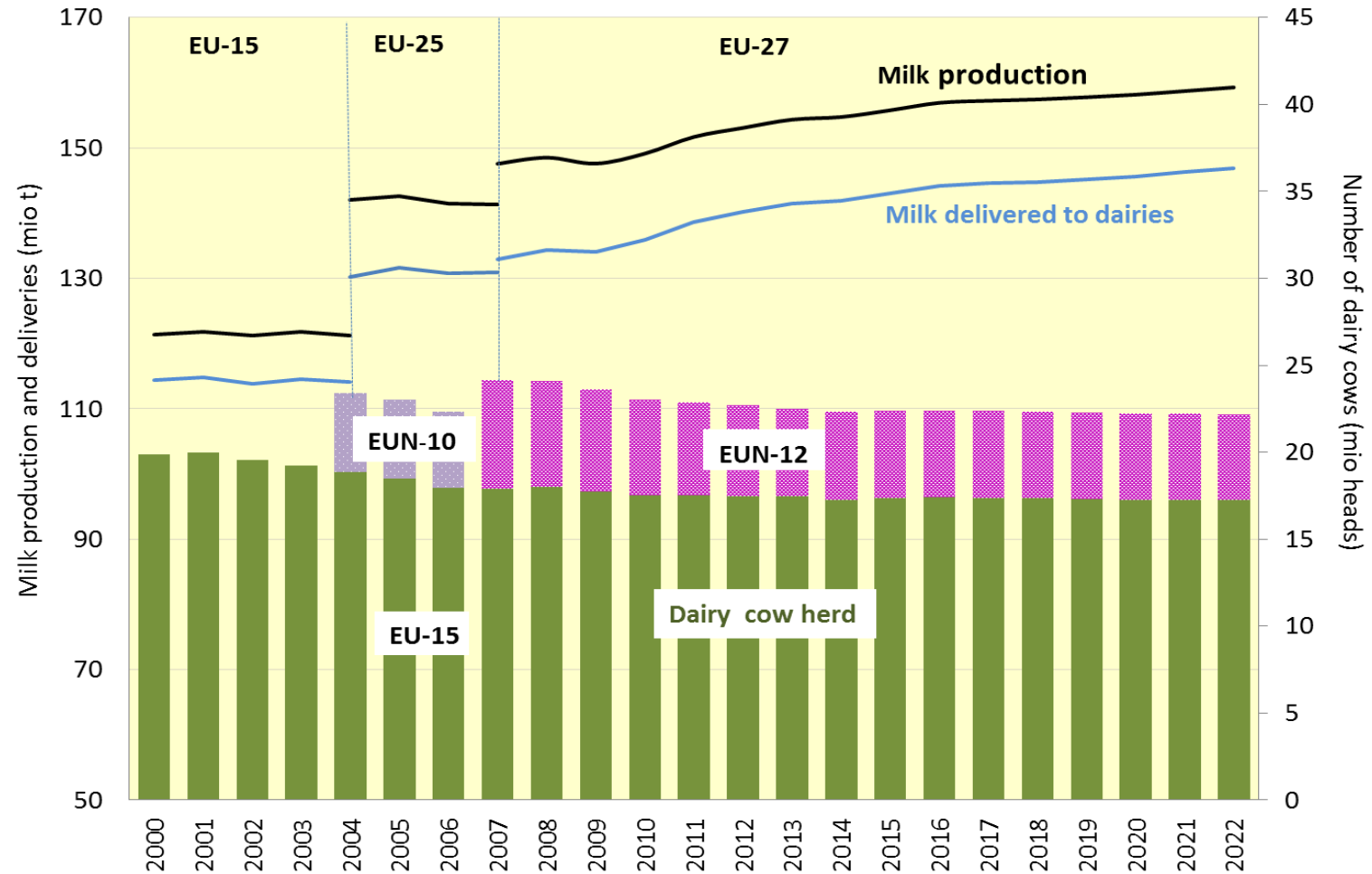
EU Deliveries Overshoot/Under use (in % of quota)



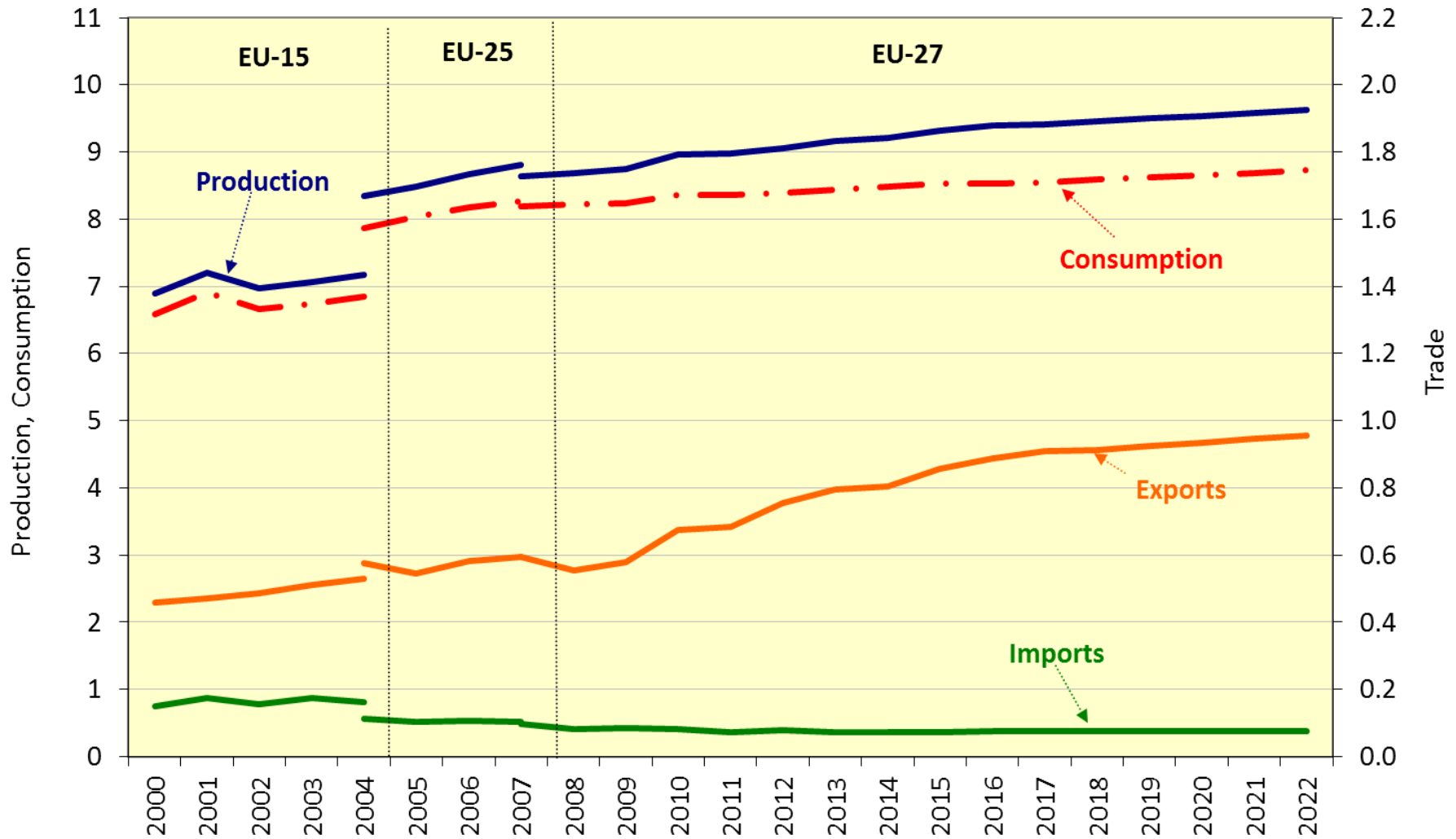
Milk production prospects versus quota



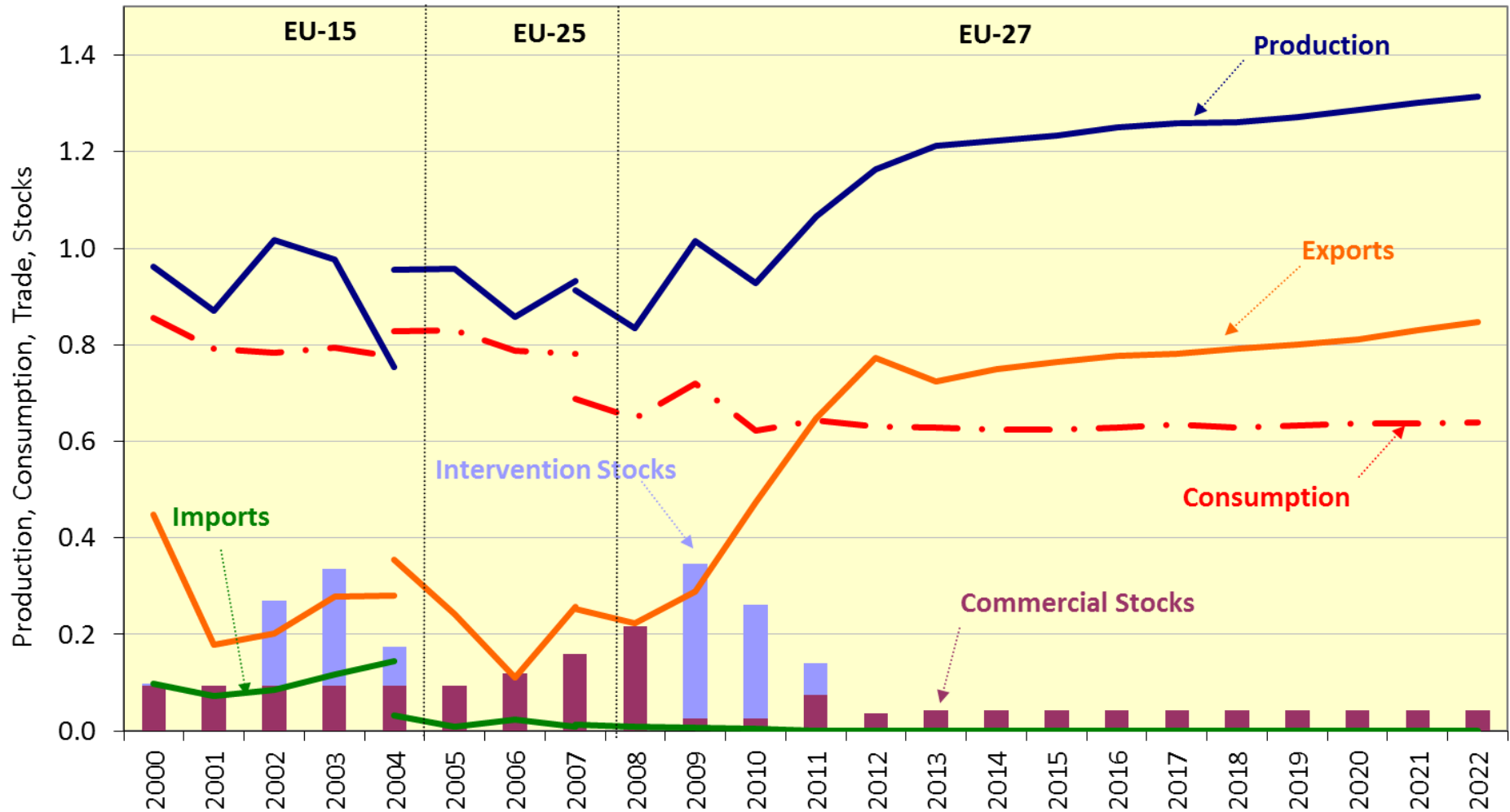
EU milk production



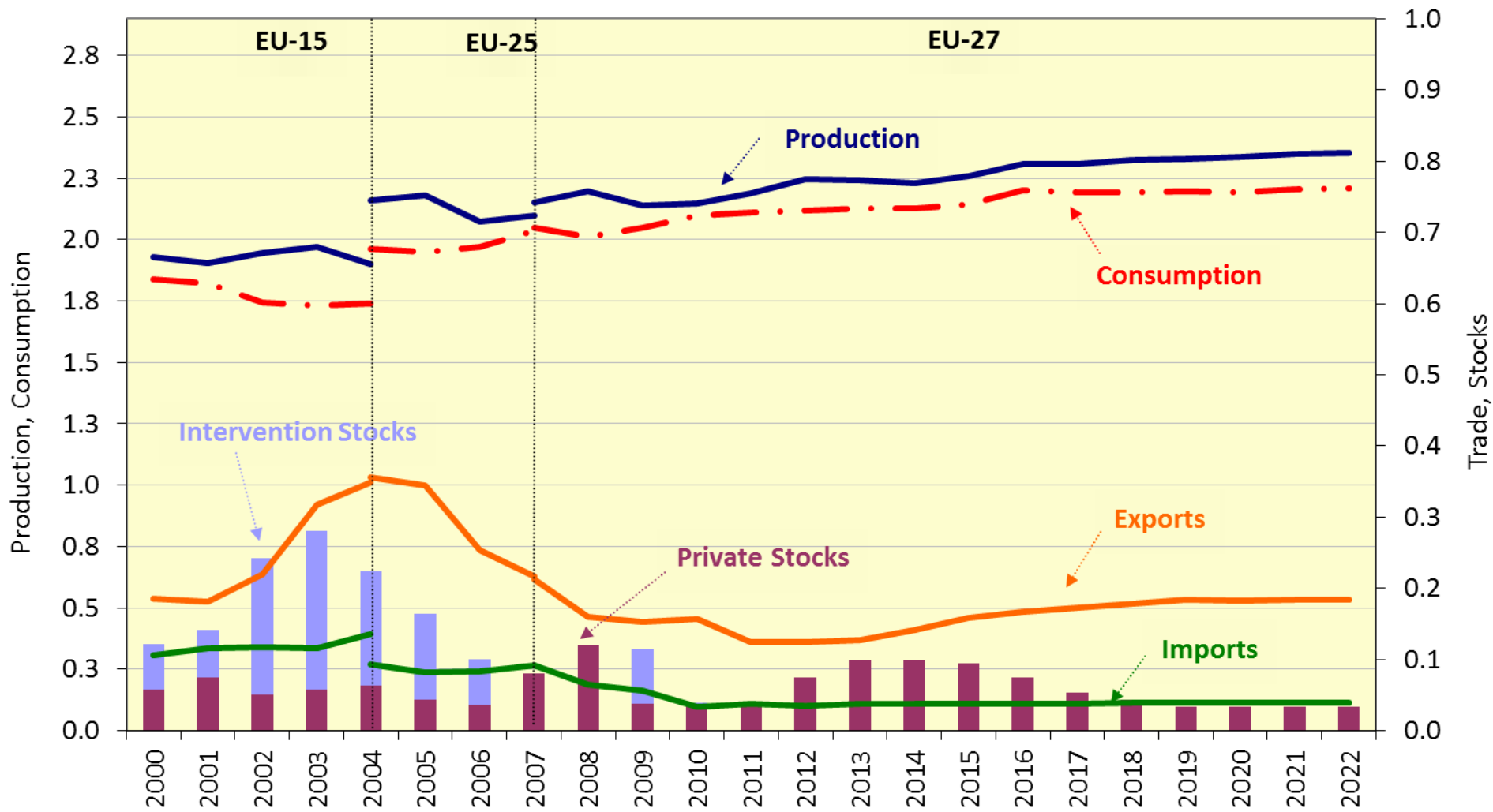
Cheese prospects



SMP prospects



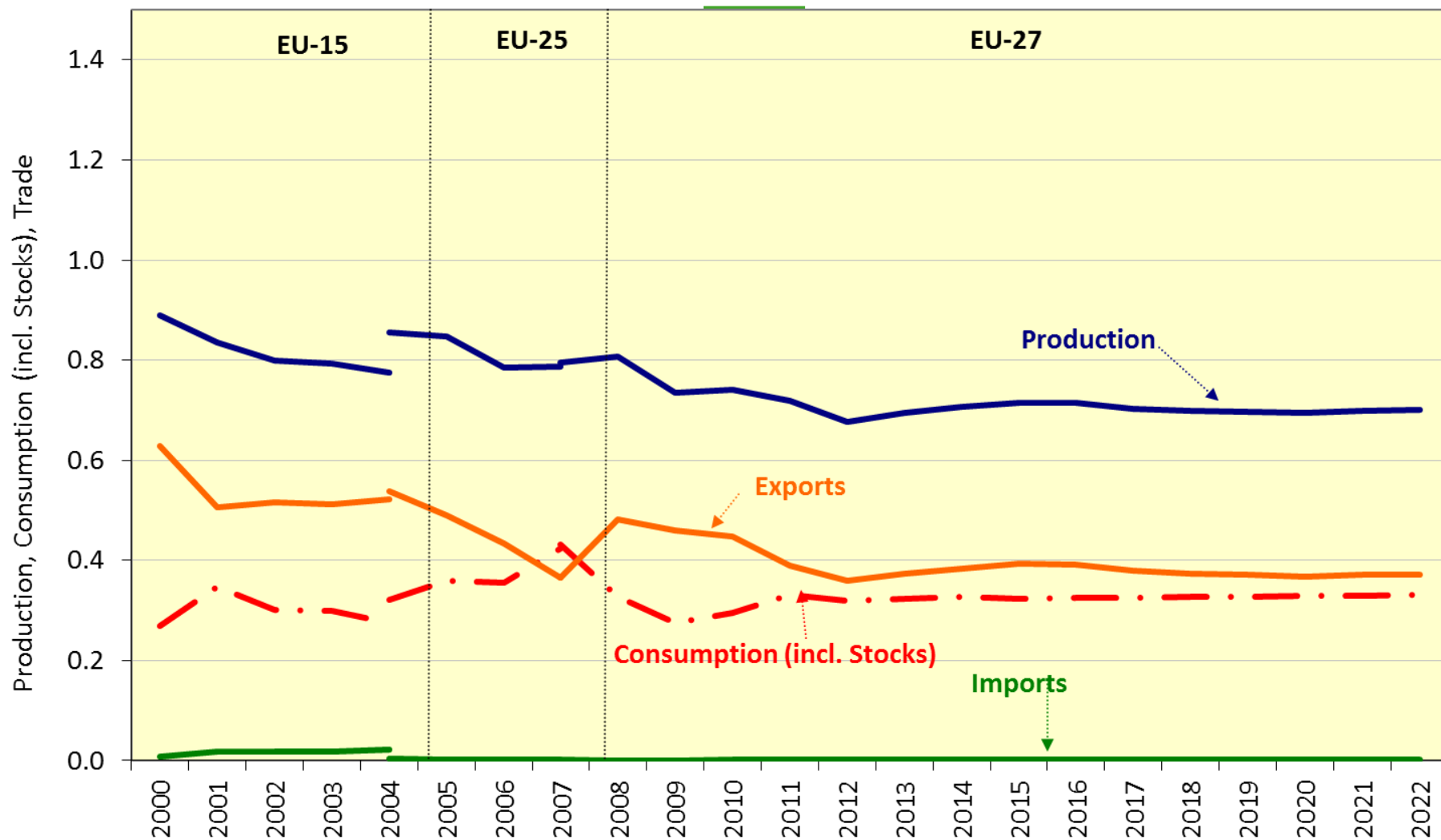
Butter prospects



WMP prospects



European
Commission



Conclusions



- **No shocks expected in terms of production at the end of quotas in 2015**
- **Increasing share of EU milk exported**
- **Remain competitive at international level will be essential for internal market balance**

Thank you for your attention !